



ySafe Social Media Ban Day

A cybersafety education day to navigate the new social media law together.

ysafe.com.au

A new era for online safety (and a lot of new questions)

A new era for online safety is here.

From December 10, new social media age restrictions are rolling out across Australia.

It's a major moment for young people, for families, and, of course, for schools that will be at the heart of the conversations to come.

We get it. We're in schools every day, and we know many leaders are feeling unsure about what this will actually look like on the ground. It's a lot to navigate, and it's completely understandable to feel that way.

**But you don't need to have all the answers.
That's what we're here for.**

That's why we've created the Social Media Ban Day. It's not a lecture; it's a full-day, school-wide experience. We'll work with you to break down what's really changing and guide your entire community through this transition with clear, practical, and expert advice.

Why a Social Media Ban Day?

For more than ten years, ySafe has helped schools navigate every major shift in the online world. The message we're hearing from schools with this legislation is that you need practical guidance on what's changing and how to support communities through it.

The ban is designed to protect young people, but it also raises important questions:

- What will the ban actually look like in practice?
- How will young people respond?
- How can schools and families prepare for what's next?



What to Expect

This topic is best approached as a shared conversation.

When students, staff, and families hear consistent messages, it creates real clarity and momentum.

Across the day, the ySafe team will unpack:

What's changing

What the ban means and how it will be rolled out.

Why it matters

The purpose behind the legislation and its impact on young people.

How to prepare

Practical, age-appropriate strategies to guide students and support families.



The entire day is led by a **ySafe cyber safety expert** and shaped around your school's unique needs and context.

How the Day Works

In most schools, we recommend 3–4 sessions across the day, depending on whether you're primary, secondary, or K–12. This topic is best approached as a shared conversation when students, staff, and families hear consistent messages; it creates real clarity and momentum.

Student Sessions

Understanding the Change

Age-specific sessions that give students the knowledge and confidence to stay safe online, even as platforms change.

Primary: Building strong foundations for safe, balanced, and respectful technology use.

Secondary: Unpacking what the ban means, where risks may shift, and how to make safe choices in new online spaces.

Parent Sessions

Supporting Kids Through the Transition

Parents gain clarity on:

- What the social media ban involves and why it's being introduced.
- What to expect once it takes effect.
- How to guide and support their children through the change.

This session gives families practical tools, conversation starters, and strategies to foster healthy, balanced digital habits at home.

How the Day Works

Staff Sessions

Creating a Cohesive School Approach

Your educators and wellbeing staff receive clear guidance on:

- **Best practice** around digital safety and communication.
- **How to respond** to student questions and concerns.
- **How to maintain consistent messaging** across classrooms and conversations.

This ensures your entire school community speaks with one confident, informed voice.

Navigating the Social Media Ban and Beyond: Expert Insights & Best-in-Class Programs

With ySafe, this day addresses the new law head-on, but it also focuses on the bigger picture. It's not just about what's changing; it's about reinforcing positive, responsible digital habits across the whole digital landscape.

As a partner for your school's entire digital journey, we'll help you connect the dots, covering the

platforms affected, the ones that aren't, and the best way to keep your students safe and prepared, no matter what comes next.

Book your Social Media Ban Day today and help your students, staff, and families step confidently into this new era of online safety.

[Get in touch to book your day!](#)

About ySafe

ySafe is Australia's leading provider of cyber safety education for schools, parents and students. They are an experienced team of certified child wellbeing experts, former police officers and teachers, all specialising in student digital safety.